

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342198		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT		KURT BILLS FOR US SENATE		
AND	7669 Stagers Loop		PO BOX 377		
ADDRESS	Delaware	OH 43015-7010	Rosemount	MN 55068-0377	
	USA		USA		
CONTACT	WHITNEY EVERSELE		PRODUCTEST 2971		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2971	PRODUCT CODE	I300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/06/12 NO. WEEKS: 3					

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING	4	750.00	3000.00
2	02111..	5	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING	5	750.00	3750.00
3	Sa	1	05:58A	08:00A	30S	10/27/12-11/03/12	CBS THIS MORNING: SATURDAY	2	400.00	800.00
4	Su	1	07:58A	09:30A	30S	10/28/12-11/04/12	CBS SUNDAY MORNING	2	1700.00	3400.00
5	01001..	2	05:59P	06:30P	30S	10/23/12-10/26/12	M-F 6PM NEWS	2	2200.00	4400.00
6	01110..	3	05:59P	06:30P	30S	10/30/12-11/01/12	M-F 6PM NEWS	3	2200.00	6600.00
7	02111.0	5	10:00P	10:35P	30S	10/23/12-10/26/12	LATE NEWS M-F/SU	5	2800.00	14000.00
8	02111.0	5	10:00P	10:35P	30S	10/30/12-11/02/12	LATE NEWS M-F/SU	5	2800.00	14000.00
9	Su	1	10:35P	11:05P	30S	10/28/12-11/04/12	WCCO 4 NEWS AT 10:30	2	1000.00	2000.00
10	Sa	1	10:00P	10:35P	30S	10/27/12-11/03/12	LATE NEWS SAT	2	2200.00	4400.00
11	T-F	1	04:59P	05:30P	30S	10/23/12-10/26/12	M-F 5PM NEWS	1	1700.00	1700.00
12	T-F	1	04:59P	05:30P	30S	10/30/12-11/02/12	M-F 5PM NEWS	1	1700.00	1700.00
13	Su	1	09:30A	10:30A	30S	10/28/12-11/04/12	FACE THE NATION	2	1800.00	3600.00
14	T-F	2	04:58A	05:58A	30S	10/23/12-10/26/12	SUNRISE THIS MORNING	2	350.00	700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	7669 Stagers Loop		PO BOX 377	
ADDRESS	Delaware	OH 43015-7010	Rosemount MN 55068-0377	
	USA		USA	
CONTACT	WHITNEY EVERSOLE		PRODUCTEST 297I	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2971	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/06/12 NO. WEEKS: 3				

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			FROM	TO						
15	T-F	1	04:58A	05:58A	30S	10/30/12-11/02/12	SUNRISE THIS MORNING	1	350.00	350.00
16	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	750.00	1500.00
17	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
18	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	2800.00	2800.00
19	T-F	5	07:00A	09:00A	30S	10/23/12-10/26/12	CBS THIS MORNING	5	450.00	2250.00
Total Contract:								48		73150.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						33150.00	40000.00	.00	73150.00	
GRAND TOTAL									73150.00	

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